

Multi-cloud + Workflow Management Made Simple

An all-new approach to managing cloud services and costs in the cloud era

By Patrick Kennedy, Co-Founder and CEO

Welcome to our inaugural blog. I'd like to start by telling you why we're so focused on building a new way to manage your data, costs, multicloud services, and workflows.

We know that moving your business to the cloud, managing hybrid and multicloud architectures, and setting up custom workflows isn't easy! There's a lot to consider.

For starters, you need dedicated resources (often pricey consultants) who understand how to vet and deploy the various cloud services best suited to your situation.

Then you need to understand how to set up and monitor systems that will protect you from overspending on your new cloud services. From there, you'll need to manage and configure it all, with continuous planning to adapt to your changing business requirements.

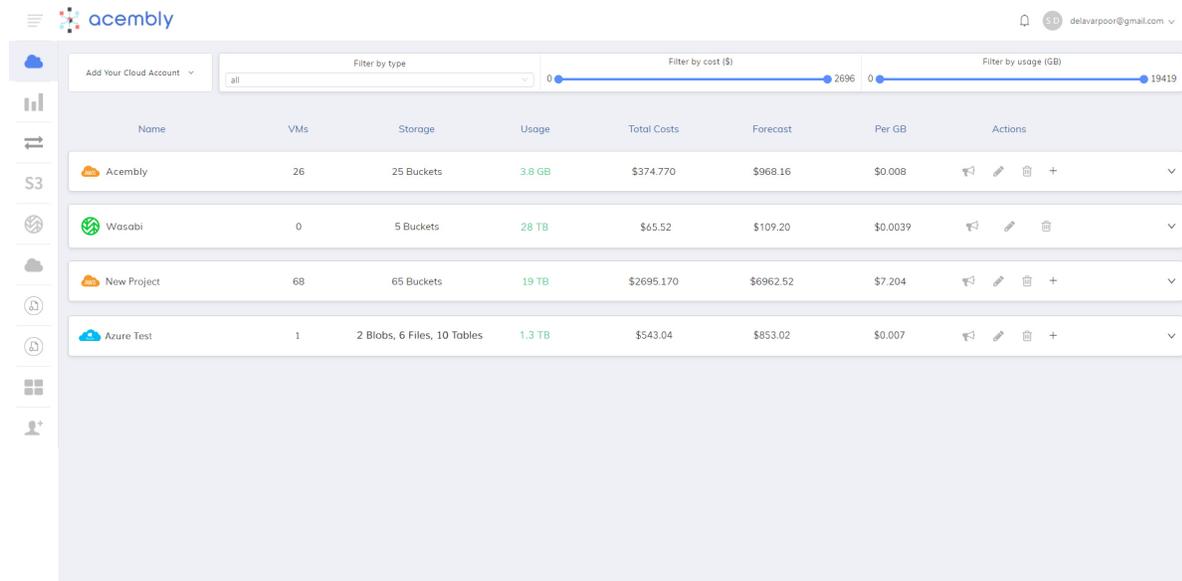
We've built Acembly with a focus on several primary things: security, data and cost transparency, control, aggregation, and simplicity. After years in the storage and data management space supporting media and entertainment companies and IT groups of all sizes, we've witnessed constant inefficiencies in infrastructure and workflow management.

We're building a much more effective approach and partnering with the best cloud companies, exploiting the best cloud technologies, and capitalizing on APIs within the best UX possible.

How Our Software Works

Acembly gives you the freedom to easily monitor, access, move, and manage your stored data **wherever it is**. Our software **connects you** to your data or media, whether it's stored on a server in your office, in a data center, or in the public cloud. Our automated capabilities deliver transparency into the various storage services and their respective costs and performance.

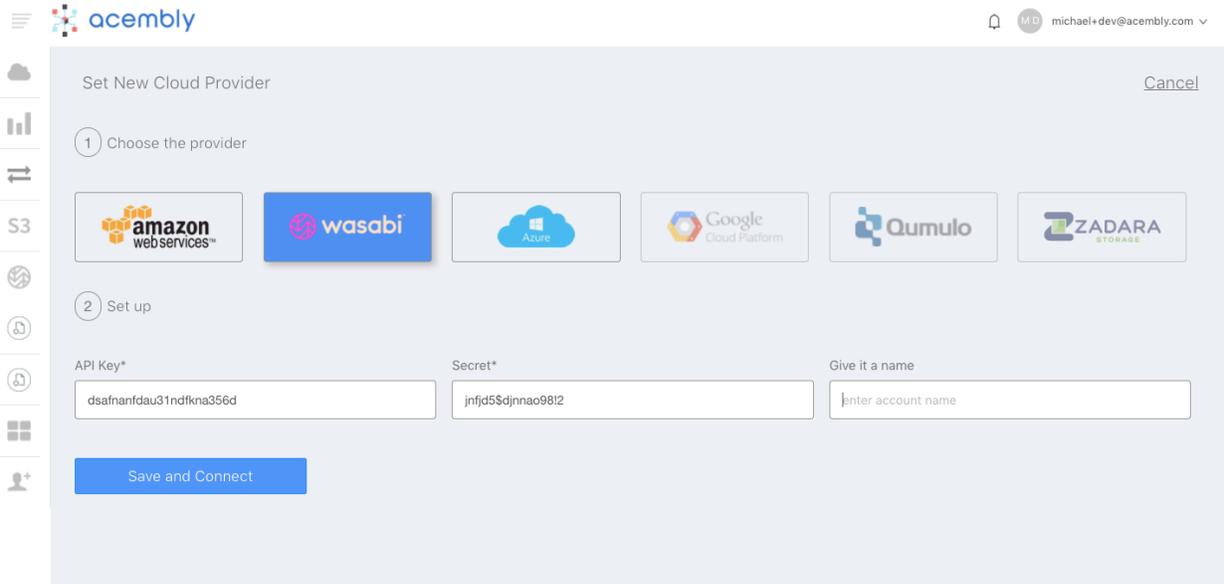
You get complete control and visibility of your data wherever it lives. And you get a unified view of your storage environment all through a single, clean, intuitive dashboard.



With a unified view and access to your stored files, you can take a variety of actions:

1. Monitor costs and set limits on usage to protect your budget.
2. Compare costs among a range of public cloud storage providers and move your data to the option that best fits your needs and budget.
3. Upload, download, and share files to or from any cloud bucket or individual.
4. Instantly deploy a cloud storage service for a short-term project or long-term active archiving.
5. Build custom automated media workflows that include transcoding, quality control, encryption, file transfers, syncing, archiving, and more.
6. Transfer large video files or data sets to and from anywhere in the world, in seconds.
7. Control your resources with centralized billing.

For example, our cost comparisons and analytics identify the best place to store your files based on cost, business priority, and how often the files are accessed. You can move files to a different location or provider instantly within the Acembly interface.



We're In It to Help You Do Data, Media, and Cloud Management Better

In a nutshell, we wanted to build an application that enables you to exploit the best of what cloud services have to offer, without having to deal with the complexity and inefficiency of large data infrastructures. No team of engineers or pricey outside consultants required.

Our mission is to make your life easier, as you make decisions around storing your data requirements on-premises and in the cloud. We want to help you optimize your storage costs and give you control over accessing and managing your assets.

Check back often for Acembly blogs on trends, best practices, insights on the storage market, and our approach to cloud and data management in the API era. In the meantime, to learn more, see our eGuide, 4 Essentials for Reaching Cloud Nirvana.