Optimize Video Storage and Contain Expenses with Acembly and Wasabi

Manage Hybrid Storage Pools with Accelerated Content Movement

The amount of video content being produced and distributed by the Media & Entertainment industry is growing like never before. At the same time, the move to higher-resolution formats and the need for multiple output variants is dramatically escalating the amount of raw video data that needs to be stored and managed. Traditional on-site storage platforms are too expensive to scale and maintain. And first-generation cloud storage services do not provide the performance or cost predictability needed in this challenging environment.

Wasabi has partnered with Acembly to help M&E operations reduce storage cost and complexity, and improve workflow management. The integration of Acembly's media management platform with Wasabi hot storage lets you combine low-cost cloud storage with on-site resources to form an instantly scalable hybrid storage pool for ultimate agility and economics.

Acembly Delivers Optimized Media Management

Acembly allows users to couple on-premise and cloud storage resources to create an elastic storage pool through a single administrative interface. Customizable dashboards, with built-in pricing analytics, allow managers and admins to easily analyze storage costs and determine the least-expensive data store for a particular application. An intuitive user interface makes it easy to configure storage parameters, set up workflows and move data between storage repositories to optimize cost, performance and protection. Additionally, Acembly delivers a comprehensive transcoding feature, high speed file transfer capabilities, and WAN optimization functions that let users rapidly move massive datasets in, out and across the cloud.

Wasabi Hot Storage Delivers Breakthrough Economics and Simplicity

Wasabi hot storage is the industry's most affordable and highest-performing cloud storage service. Wasabi is 1/5th the price and 6x the speed of first-generation cloud storage services like Amazon S3.

Specifically conceived to make cloud storage a commonplace utility like electricity, Wasabi hot storage is easy to understand, easy to order and

KEY FEATURES

- Scalable and agile hybrid storage management for media
- Seamless integration and unified administration and management
- Built-in pricing analytics
- Lightning-fast primary storage for cloud-based workflows
- Affordable and reliable secondary storage for backup and recovery
- Immutable storage for archiving with immediate content access

BENEFITS

- Reduce storage cost and complexity
- Align storage costs with data value
- Eliminate cloud storage billing surprises
- Avoid administrative silos and simplify operations
- Protect and extend previous on-site storage investments
- Reduce risk and exposure due to data loss

incredibly cost-effective to scale. With Wasabi there are no confusing cloud storage tiers to decipher and no complicated fee structures to decode. It's one price for the same high-performance storage, providing media producers and distributors with cost predictability they can't obtain from other providers.
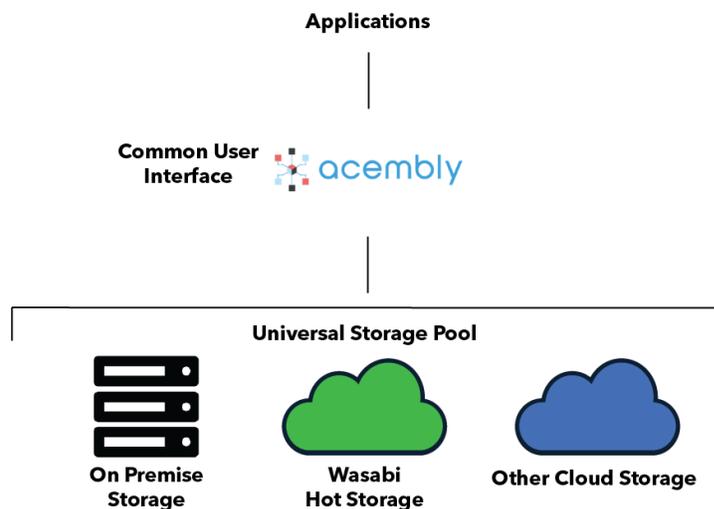
Engineered for extreme data integrity and security, Wasabi provides eleven 9s object durability and supports configurable data immutability to protect against accidental deletions, ransomware and viruses, and to ensure regulatory compliance.

Versatile Solution Supports a Variety of Applications

The integrated Wasabi-Acembly solution delivers superior economics, flexibility and simplicity, supporting a wide range of use cases:

- Use local storage for on-premise workloads with stringent performance requirements.

- Use Wasabi hot storage for affordable and fast primary storage for cloud-based workloads.

- Use Wasabi hot storage for cost-effective secondary storage for backup, for disaster recovery, or for data migration initiatives.

- Use Wasabi hot storage for low-cost and durable archival storage while still maintaining immediate content access.

Manage the hybrid infrastructure as a unified, adaptable storage pool for ultimate agility and ease-of-use.

Applications

Common User Interface — acembly

Universal Storage Pool

On Premise Storage   **Wasabi Hot Storage**   **Other Cloud Storage**

Next Steps

- **CONTACT WASABI TODAY.** Learn more about our price, performance and protection benefits.

- **TRY WASABI FOR FREE.** Get up to 1 TB for 30 days.

ABOUT WASABI

Wasabi is the hot storage company that delivers low-cost, fast and reliable cloud storage. Wasabi hot storage is 1/5th the price and 6x the speed of Amazon S3. We hate vendor lock-in, so we made Wasabi 100% compatible with Amazon S3. Created by Carbonite co-founders and cloud storage pioneers David Friend and Jeff Flowers, Wasabi is on a mission to commoditize the storage industry.

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